



State Commander Ken Yount Building Better Together!

# **2024 – 2025** MEMBERSHIP RECRUITING MISSION

The recruiting mission is vital to the stability and success of the Department of Nebraska – Veterans of Foreign Wars. We must raise up and mentor future leaders of our organization but in many Posts, we must identify those individuals first. Only then can we foster their knowledge of the organization and be an encouraging voice to their ideas and their goals.

Recruiting new members has never been more important than now, as we continue to see membership in civic organizations collectively decline, we must find new ways to reach potential members, both men and women, who have served and who may wish to continue that service in the name of the Veterans of Foreign Wars.

#### **State Membership Goals**

- 1. Membership Goal of 102% of National VFW goal for Nebraska
- 2. Add 250+ Life Members
- 3. Add 125 Legacy Life Members
- 4. Recruit 500 new members
- 5. Conduct twenty-five (25) Membership Recruiting events
- 6. Maintain 80% Retention of Annual Dues paying members
- 7. Conduct one (1) State Commander State of State event prior to August 30<sup>th</sup>, 2024

#### **District Membership Goals To Strive For**

- 1. Membership goal of 102% of Nebraska VFW goal for District
- 2. Add or convert twenty-five (25) annual members to Life within the District
- 3. Convert twelve (12) Life Members to any level of Legacy Life within the District
- 4. Assist each District Post with recruiting efforts using District resources and recruiters
- 5. Conduct three (3) Membership recruiting events

#### **Post Membership Goals**

- 1. Membership goal of 102% of National VFW goal for Nebraska
- 2. Recruit new annual members equal to 2% of Post Prior Year Total
- 3. Convert three (3) or more current annual members to Life Members
- 4. Convert one (1) or more current Life members to any level of Legacy Life
- 5. Conduct a Post Strategic Review by April 30<sup>th</sup>, 2025
- 6. Conduct three (3) Membership recruiting events

# 2024 - 2025

### POST ALL-STATE REQUIREMENTS

WHITE HAT COMPETITION

TO BE AWARDED AT STATE CONVENTION IF REQUIREMENTS ARE MET BY MAY 1<sup>st</sup>, 2025 THOSE WHO MEET THE REQUIREMENTS AFTER MAY 1<sup>st</sup>, 2025 HATS WILL BE AWARDED AT FALL COUNCIL

**MINIMUM POST MANDATORY REQUIREMENTS:** Each Post <u>MUST</u> complete all minimum mandatory requirements as outlined on Page 10 of the VFWNE Leadership Manual:

- Trustee Reports
- Quartermaster Bond
- □ IRS 990

- Post Election Report
- District Meeting Participation
- Delegate Dues
- □ Building Insurance (if applicable)

**ADDITIONAL WHITE HAT REQUIREMENTS:** Each Post wishing to compete in the All-State Program **MUST** complete the following:

- Be 100% + Divisional Requirement (see below), in membership by May 1<sup>st</sup>, 2025. Awarded at State Convention (A Post which has completed all requirements but has not obtained 100%+ membership will be considered eligible for the All-State award if they meet the required membership goal by Sunday, June 30<sup>th</sup>, 2025. (Post MUST recruit at least 1 new member)
- □ Submit an entry to District for both of the following core Youth Education Programs:
  - Voice of Democracy

Patriots Pen

(In Lieu of entries for VOD and/or Patriots Pen donations to these programs may be made for partial credit)

- □ Sell at least 20 Department of Nebraska Raffle Calendars (Form on Page 48 of the Leadership Manual)
- □ Purchase at least FIVE HUNDRED (500) Buddy Poppies
- □ Complete a minimum of THREE (3) of these additional core programs:
  - Military Assistance Program (MAP)
  - National Veterans Service (appoint a Post Service Officer)
  - o Attend Department Training

 VFW Nebraska Scholarship Donation by Division (Local Scholarship is counted toward this requirement –

please provide proof to Department Headquarters for credit)

□ Submit a **<u>QUARTERLY</u>** service report for, at minimum, one (1) core program(s) outlined below:

V – Veterans Volunteer Report

**Y** – Youth Activities Report

- A Americanism Report
- Complete and submit the All-State Post Entry Form to Department by May 3<sup>rd</sup> or July 3<sup>rd</sup>, 2025

**EXTRA POINTS:** See page 4 for extra point categories.

**TIE-BREAKER**: In the Unlikely event of a tie in the final Order of Parade, the Post Commander having the greatest percentage of new Legacy Life members will be declared the winner.

**ALL AMERICAN POST:** Please refer to the National Membership Program for Post All-American Requirements.

POST MEMBERSHIP				
<b>DIVISION REQUIREMENTS</b>				
Division	Members	Membership	Donation	
1	0-100	100% +2	\$50.00	
2	101-300	100% +4	\$150.00	
3	301+	100% +6	\$250.00	

EXTRA CREDIT POINTS	
ITEM	POINTS
<b>102%+ MEMBERSHIP</b> - Each Post will receive 5 Points for every full percentage point over 102%. For example, a Post that has 103.38% will receive 5 Points. A Post that is 105.45% will receive 15 Points.	5 Points
<b>LIFE MEMBER</b> – Extra points for the number of new life members a Post has been credited for by National on the National Status sheet known as MEMSTATS from July 1, 2024 - May 1, 2025	1 Point
<b>LEGACY MEMBER</b> – Extra Points for the number of new <b>Gold</b> , <b>Silver</b> , and <b>Bronze</b> Legacy members a Post has been credited for by National on the National Status sheet known as MEMSTATS from July 1, 2024 - May 1, 2025. <i>New Memorial Legacy Life members will count</i>	5 Points
<b>TEACHER AWARD</b> – Submit a Teacher of the Year nomination to Department (Individual points for each category: K - 5 <sup>th</sup> , 6 <sup>th</sup> - 8 <sup>th</sup> , and 9 <sup>th</sup> - 12 <sup>th</sup> ) Max - 45 Points	15 Points
PUBLIC SAFETY – Submit an EMT, Law Enforcement, & Fireman nomination to Department (You only need to make one submission) Max - 12 Points	4 Points
RECRUITING EVENTS – Conduct a recruiting event between July 1 <sup>st</sup> , 2024 – May 1 <sup>st</sup> , 2025. Max – 12 Points	4 Points
ADOPT A UNIT – Posts will receive extra points for adopting a new unit and hosting an event which will develop a supportive relationship with local service members. New Units Only	15 Points
NEBRASKA VFW FOUNDATION – (VOD/PP Scholarship Donations Included) – For every \$100 donation Max – 20 Points	1 Point
<b>POST/AUXILIARY STRATEGIC REVIEW</b> – Conduct a strategic review at your Post. Discuss how the Post spends it's time conducting its operation, what can be done better and what needs to be done for the future, include the Post Auxiliary. Submit Post Strategic Review Form to Department <b>by April 30<sup>th</sup>, 2025</b>	15 Points
CALENDAR SALES – For every additional 20 calendars sold above the initial requirement. Max – 20 Points	5 Points
<b>20 QUESTIONS</b> – Extra points will be given for the completed submission of the "20   Questions" form found on page 32-33 of the Leadership Manual by the Post Commander and   Quartermaster no later than December 31, 2024   Max – 20 Points	10 Points
"IN LIEU" PAYMENT – No Contestant "For Credit" payment received for Voice of Democracy & Patriots Pen Program Requirements Max - (-)10 Points	-5 Points
DISTRICT MEETING PARTICIPATION - Extra points will be awarded to a Post for any member who attends the Fall/Spring District meetings Max – 10 Points	1 Point
DEPARTMENT TRAINING ATTENDANCE Extra points will be awarded to a Post for any   member who attends the Department Leadership Training Max – 10 Points	1 Point

# 2024 – 2025

### **MEMBERSHIP PROGRAM AWARDS**

(TO BE AWARDED AT STATE CONVENTION UNLESS OTHERWISE NOTED)

**POST ALL-STATE TEAM:** Award is given to the top twenty (20) Post Commanders and Quartermasters based on requirements found on page 3 of this manual. Posts will be ranked based on the completion of mandatory requirements and any additional points earned. Each All-State Post Commander and Quartermaster will receive a certificate and All-State Overseas Cover recognizing the accomplishments of the Post along with ten (10) All-State Team Post Member pins for Post membership. Additional pins are available for purchase by contacting Department Headquarters.

**POST ALL-STATE CAPTAIN:** Award is given to the first place Post Commander and Quartermaster based on the completion of the mandatory requirements and highest additional points earned. In addition to the Post All-State Team awards listed above, the First Place Commander and Quartermaster will receive an additional designation of "Captain" on their Overseas Cover and will receive **\$599.00** each to help defray the costs of attending the upcoming National Convention. \*\* *Monetary Award cannot be combined with a National Appointment stipend to attend the National Convention \*\** 

**CHARLES G. KLINGMAN MEMORIAL AWARD:** Award is given to the BEST OVERALL POST as selected by the Department Commander. Items to be considered but are not limited to <u>Membership</u>, <u>Program Reporting</u>, <u>Outreach Activities</u>, and <u>Department Engagement</u>. Recipient will receive a plaque of distinction.

**CLIFF POLK MEMBERSHIP MEMORIAL AWARD:** Award is given to the Post which achieves the greatest numerical membership increase from July 1<sup>st</sup>, 2024 to May 1<sup>st</sup>, 2025. Recipients will receive a plaque of distinction.

**JOHN R. LIEBSACK LEGACY AWARD:** Award is given to the top three (3) Posts that achieve, on or before June 30<sup>th</sup>, 2025, a 10%+ increase in Life members from the previous year (Minimum of five (5) new Life Members). Recipients will receive a plaque of distinction and <u>\$200.00</u> stipend to help defray the costs of attending an upcoming VFW meeting (Homecoming/Fall Council or Mid-Winter Conference).

### 2024 - 2025

### **MEMBERSHIP PROGRAM AWARDS**

(CONTINUED)

**DISTRICT ALL-STATE TEAM:** Award is given to ANY District Commander who meets the All-State requirements found on page 7 of this manual. Districts will be ranked based on the completion of mandatory requirements, additional White Hat requirements and any additional points earned. Each All-State District Commander will receive a certificate and All-State Overseas Cover recognizing their accomplishments.

**DISTRICT ALL-STATE CAPTAIN:** Award is given to the first place District Commander based on the completion of the mandatory requirements and highest additional points earned. In addition to the District All-State awards listed above, the First Place District Commander will receive an additional designation of "Captain" on their Overseas Cover and will receive **\$599.00** to help defray the costs of attending the upcoming National Convention. \*\* *Monetary Award cannot be combined with a National Appointment stipend to attend the National Convention* \*\*

**"BLACK JACK" PERSHING MEMBERSHIP DISTINCTION AWARD:** Any District Commander that has all Posts within the District at 100%+ by June 30<sup>th</sup>, 2025, will receive a highly coveted and prestigious plaque.

**BATTLE OF MIDWAY AWARD:** Award given to the <u>TOP</u> Post and District Commander who achieves the highest membership percentage by January 1<sup>st</sup>, 2025. Recipient will receive a certificate and <u>\$100.00</u> stipend to help defray the costs of attending the Midwinter Conference \**Award will be presented at Midwinter Conference*\*

\*\*Awards will be presented for the following two Divisions\*\*

Division 1: Districts 1, 7, 11, 13, 15; Division 2: Districts 3, 4, 6, 9, 10

# 2024 – 2025

### DISTRICT ALL-STATE REQUIREMENTS

WHITE HAT COMPETITION

TO BE AWARDED AT STATE CONVENTION IF REQUIREMENTS ARE MET BY MAY 1<sup>ST</sup>, 2025 THOSE WHO MEET THE REQUIREMENTS AFTER MAY 1<sup>ST</sup>, 2025 HATS WILL BE AWARDED AT FALL COUNCIL

**MINIMUM DISTRICT MANDATORY REQUIREMENTS:** Each District <u>MUST</u> complete all minimum mandatory requirements as outlined on Page 56 of the VFWNE Leadership Manual:

- Trustee Reports
- □ Completed Post Inspections
- Quartermaster Bond

IRS 990

District VOD/PP Contribution

**District Election Report** 

**ADDITIONAL WHITE HAT REQUIREMENTS:** Each District wishing to compete in the All-State Program <u>MUST</u> complete the following:

- □ Be 102%, or above, in membership by Sunday, June 30<sup>th</sup>, 2025
- □ Complete Post inspections prior to October 31<sup>st</sup>, 2024
- □ Participation in the Voice of Democracy and Patriots Pen programs.
- □ Each Post in District **MUST** have completed all minimum mandatory requirements as

outlined on Page 10 of the VFWNE Leadership Manual by Monday, June 30th, 2025

- □ Conduct three (3) Membership recruiting events
- □ Complete and submit the All-State District Entry Form to Department by July 3<sup>rd</sup>, 2025

EXTRA POINTS: See below for extra point categories.

**TIE-BREAKER**: In the unlikely event of a tie in the final Order of Parade, the District Commander having the greatest percentage of new Legacy Life members will be declared the winner.

**ALL AMERICAN DISTRICT:** Please refer to the National Membership Program for the District All-American Requirements.

EXTRA CREDIT POINTS		
ITEM	POINTS	
<b>102%+</b> - Each District will receive 5 Points for every full percentage point over 100%. <i>For example, a Post that has 103.38% will receive 15 Points. A Post that is 105.45% will receive 25 Points.</i>	5 Points	
For example, a Fost that has 103.38% will receive 13 Follits. A Fost that is 103.43% will receive 23 Follits.	5 POINTS	
LEGACY MEMBER – Extra Points for the number of new Legacy members a District has been		
credited for by National on the National Status sheet known as MEMSTATS from July 1, 2024	1 Point	
to May 1, 2025. <i>New Memorial Legacy Life members will count</i> Max -5 points EMT/FIRE/POLICE – Submit a EMT/FIRE/POLICE entry to Department for Judging.		
<b>ENT/FIRE/POLICE</b> – Submit a ENT/FIRE/POLICE entry to Department for Judging. Max-16 points	4 Points	
<b>20 QUESTIONS</b> – Extra points will be given for the completed submission of the "20		
Questions" form found on page 32-33 of the Leadership Manual by the Post Commander and	10 Points	
Quartermaster <b>no later than Dec. 31<sup>st</sup>, 2024</b> Max – 20 Points		
DISTRICT OFFICER TRAINING – Conduct Officer Training at your Fall District meeting.	15 Points	

# 2024-2025

### **MEMBERSHIP RECRUITMENT INCENTIVES**

POST LEVEL INCENTIVES

**LIFE INCENTIVE PROGRAM (Part 1):** The Department has allocated \$3500.00 and will pay up to \$50.00 toward any members new/unpaid upgrade to convert current or prospective members to joining as a Life Member. *Installment Plans exempt from eligibility.* 

**LIFE INCENTIVE PROGRAM (Part 2):** The Department has allocated \$1500.00 and will match up to \$50.00 toward any members new/unpaid upgrade to convert current or prospective members to joining as a Life Member. Matching funds can be provided by a Post, District, or VFW friendly entity that would partner to reduce membership dues to prospective members. *Installment Plans exempt from eligibility.* 

**POST COMMANDER 102%+ MEMBERSHIP:** State Commander Ken Yount is recognizing those Post Commanders that lead their Post to 102%+ attaining the National membership goal by May 1<sup>st</sup>, 2025 and meet the All-State requirements will receive a special "Suntan" Overseas Cover or \$102 stipend in recognition for your efforts.

**DISTRICT COMMANDER 102%+ MEMBERSHIP:** State Commander Ken Yount is recognizing those District Commanders that lead their District to 102%+ attaining the National membership goal by May 1<sup>st</sup>, 2025 and meet the All-State requirements will receive a special "Suntan" Overseas Cover in recognition for your efforts.

**RECRUITER INCENTIVES (New Members):** State Commander Ken Yount is recognizing those recruiters credited with recruiting ONE (1) New member, FIVE (5) New members, TEN (10) New members, FIFTEEN (15) New members, TWENTY (20) New members, or TWENTY-FIVE (25) New members as verified by the National Membership Recruiting reports by June 30<sup>th</sup>, 2025.





### **POST/DISTRICT ALL-STATE ENTRY FORM**

My Post/District has met all the eligibility criteria for All-State recognition.

**Post/District Leadership Information (Circle one)** 

District #:			
Commander:		Post #:	Cap Size:
Life Member: Y N	Gold Legacy: Y N	Member Nur	nber:
Quartermaster:		_ Post #:	Cap Size:
Life Member: Y N	Gold Legacy: Y N	Member Nun	nber:

By my signature below, I confirm that all the above information, INCLUDING CAP SIZE, is true and accurate to the best of my knowledge. I understand that caps will NOT be re-ordered or otherwise replaced if the sizes reported on this form are incorrect.

Signature Commander

Signature Quartermaster

THIS FORM MUST BE IN DEPARTMENT HEADQUARTERS BY

OR

# MAY 5, 2025

#### FOR PUBLIC RECOGNITION AT THE STATE CONVENTION.

\*We order VFW All-State Overseas Caps from National Emblem & Supply, and they can take on average 6-8 weeks or longer for delivery and may not be available for presentation at the State Convention

#### POST RECRUITING EVENT REPORTING

Name: \_\_\_\_\_ Post #: \_\_\_\_\_

Date: \_\_\_\_\_



#### Address of Recruiting Event: \_\_\_\_\_

Number of New Annual Members recruited	
Number of New Life Members recruited	
Number of Post members recruiting at the event attended or worked by you	
How far in advance was the event planned	
Number of training sessions that took place before the recruiting event	
Amount of money spent to conduct recruiting event	
Number of hours spent to conduct recruiting activities for recruiting event	

Please give a brief summary below describing who, what, when, where, why, and how for each recruiting day that you had.

Date	Event, Location, Summary & Outcome	Time & Expenses

Post Commander/Quartermaster \_\_\_\_\_ Print Name

\_\_\_\_\_Signature

#### **VFW DEPARTMENT OF NEBRASKA**

www. vfwne.com